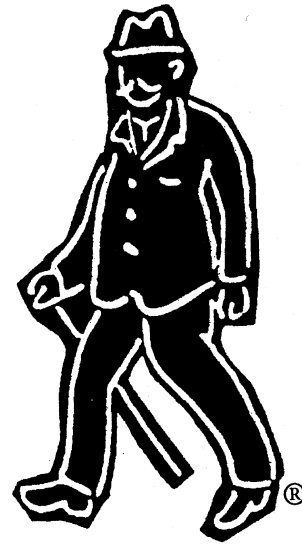


analogue catalogue



walking man
est. 1987

**"Clothes make the man. Naked people have little or no influence on Society."
—Mark Twain**

Here's the basic idea –you spend your days leading the pack, chasing your dreams, changing the world –you need clothes that are practical, easy going, great to travel in. One simple answer: Walking Man clothing. Designed for being comfortable, for making you feel relaxed and at home, where ever you are. Created for men, remarkably wearable by women.

Made in the U.S.A. of the finest quality fabrics, the clothing is durable in both design and manufacture and lasts for years.

We call this the analogue catalogue. We hope you find it useful. Best wishes. Not get on with changing the world.

ORDERING INFORMATION

Visit our web site: **www.walkingman.com** for photographs of the clothing, sizing information, online ordering and more.

Walking Man comes to you 24 hours a day:

- @ www.walkingman.com
- e-mail order1@walkingman.com
- by phone 415-241-9111
- and fax 415-553-4553
- or call to come by and visit the Walking

Man showroom at 543 8th Street in San Francisco's SoMa neighborhood.

Good Stuff to Know: We accept Visa, Mastercard, American Express, cash, checks, and money orders. No "C.O.D" orders.

We pay regular US ground shipping in the USA, add \$15. for "rush". Please contact us for international shipping charges.

Please call to discuss custom, made-to-order and special order inquiries.

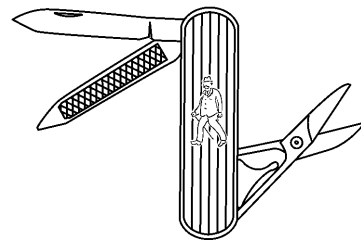
We have a wholesale catalogue for merchants, please contact us.

GUARANTEE: Not only would we walk on broken glass and risk drinking old egg nog for you, we also offer this guarantee: If you are not completely satisfied with your order, simply return any item within 30 days of purchase via insured delivery for a full refund or exchange. No muss, no fuss.

Thank you!

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WALKING MAN SWISS ARMY KNIFE
2 1/4" pocket knife w/Walking Man logo.

Silver stainless steel, groove line textured.
#601-4012 \$25.00 **THE URBAN
UNIFORM**

Ready for a lifestyle change? A good one?

The award-winning Urban Uniform will be what you wear at the end of the day when you cross that threshold and shuck your workday attire.

Soon you'll be wearing it first thing in the morning and on into your everyday day, including those long sits at the computer, in meetings, in flight or even on road trips.

One of our customers bought a new set to wear while he test drove his brand new Porsche out on Route 66.

The Urban Uniform gets on stage a lot, too...our friend at WGBH in Boston plays a mean sax in his... and just the other night, the WM web master (who's also a terrific musician) performed at the opening reception for the Richard Diebenkorn SFMOMA exhibition in full Walking Man.

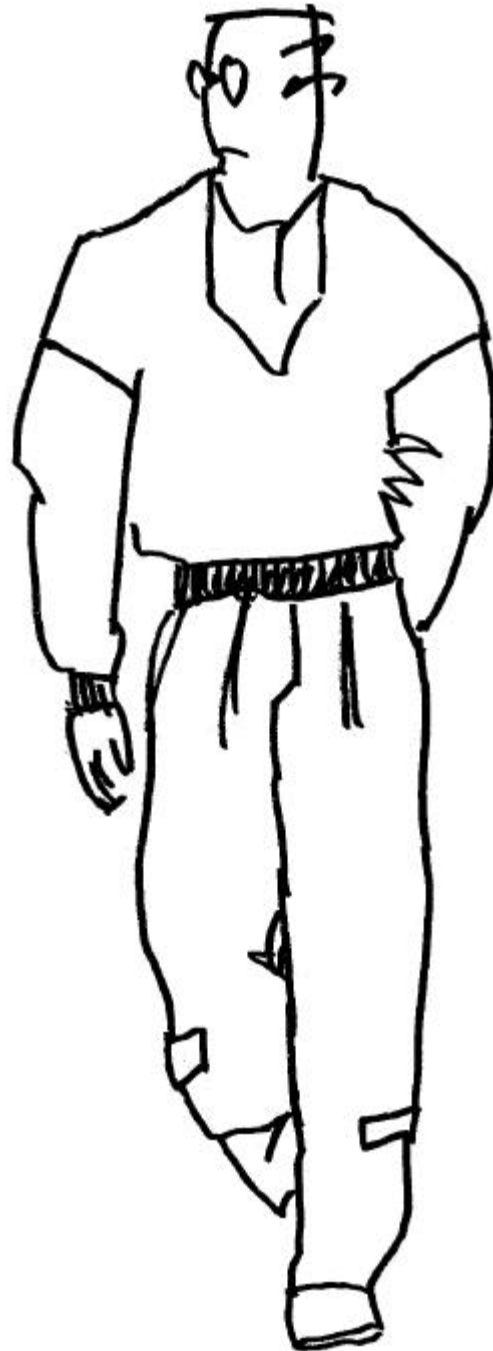
Won't shrink, wear out or look like sweats.

Be at home in the Walking Man Urban Uniform where ever you are, all day and into the evening.

Order a set, and add more of the Urban Living wardrobe as separates as well: Urban Sweaters, Urban Knit Trousers, Urban Cardigans, Urban Jerseys and the Urban Travelers.

We believe you'll become inseparable.

\$260.00 103-9000 Ø-S-M-L-X
Urban Uniform Sweater and Knit Trousers
black, 100% long fibre combed cotton knit



For every era there is a "zeitgeist", a spirit of the times. The Urban Uniform? 21st Century Casual.

URBAN UNIFORM SWEATER

Great in cool offices, techno and comfortable. Not cynical, ironic or retro.

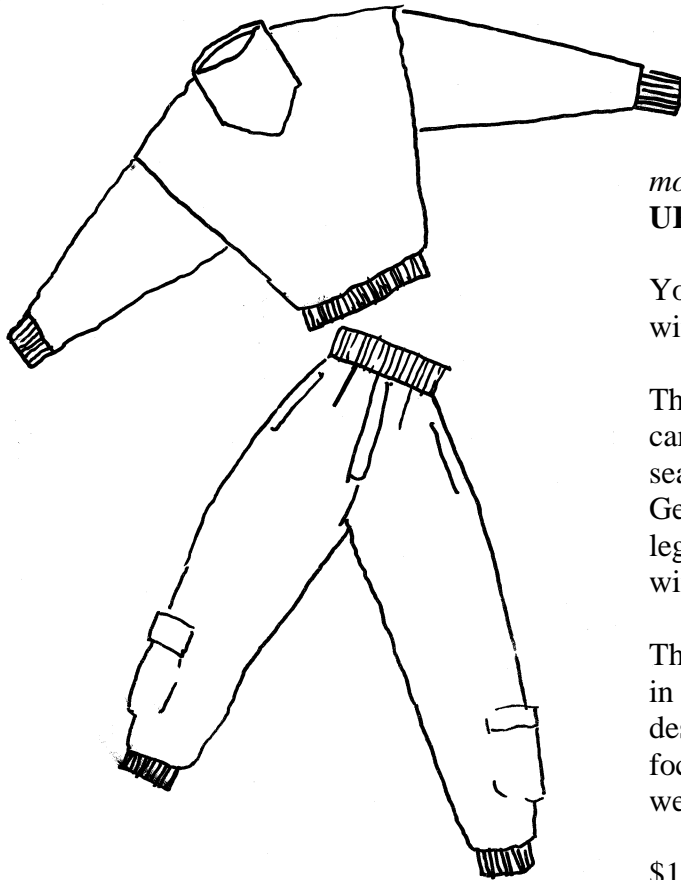
Generous proportions, easy to layer. The relaxed, soft cowl neck works perfectly with other Walking Man or non-Walking Man clothing. Pair it with a Great White Shirt and a tie with your business attire, with a T and jeans for everything else. Wear it with the knit trousers, it's a sweater for your whole body.

Drop shoulders and extra long sleeves always have room for the way you move.

The natural cotton fibre in the Urban Sweater knit top will keep you at a most comfortable temperature, whether you're in a light breeze, a snow storm or padding around your home.

\$120.00 100-9000 Ø-S-M-L-X
black, 100% long fibre combed cotton knit
also available limited quantities and sizes:
100-9001 purple and 100-9002 olive green

International Design 38th Annual Design Review Consumer Products Gold Awards



modern wearing apparel
URBAN UNIFORM KNIT TROUSERS

You need these trousers. They will delight you with their cashmere-soft cotton knit and versatility.

The waistband is finished inside and out so you can roll it up or down to adjust the length. Side-seam pockets at the hip for your hands. Generously-sized, anti-pick pockets on the lower legs for airline tickets, autobahn tolls, hotel keys with the big fobs.

The perfect companions, we suggest you buy them in pairs. Comfort, flexibility, gracefulness, smart design, wrapped up in an outfit that allows you to focus on what you're doing instead of what you're wearing.

\$140.00 101-9000 Ø-S-M-L-X
black, 100% long fibre combed cotton knit

THE URBAN CARDIGAN

A big, long, comfortable letter sweater. Better than a visit to your shrink. You can wear it longer than 50 minutes at a time and you only have to pay for it once.

Perfect for a 3+ hour flight, much softer than a scratchy airline blanket. No button, no belt, big and simple.

\$150.00 two sizes: S/M and L/X

102-9003 green+black wide stripes in a thick yarned,100% combed cotton knit

also available in limited quantities/sizes:

102-9005 black with wide brick stripes on shawl collar



**International Design 38th Annual Design
Review Consumer Products Gold Award**

THE GREAT WHITE SHIRT

A classic that makes you look like Clark Gable, or feel like you're living with him and borrowing it. When you walk into the meeting wearing a Walking Man shirt you'll feel you are wearing a Great Shirt, not "just a shirt".

Generously cut fabric. Flat felled seams, long "stay-tucked" tail. Drop shoulders, deep back yoke. Two pleats at the shoulder blades. "Aspirin" buttons your laundry won't give you headaches by mangling them. Lots of freedom of movement in the arms roomy and comfortable. That's the Great White Shirt.



"The Great White Shirts are the most beautiful shirts. We've examined them thoroughly and

highly approve. They are a joy to wear. Thank you."

E.S., Berlin, Germany

S-M-L-X

\$150.00 200-7000 white pinpoint cotton oxford

also available in limited quantities/sizes: \$160.00

200-7029 French blue end-on-end pima cotton

\$160.00 200-7030 olive tattersall-check pima cotton

\$130.00 200-7007 black cotton oxford

COLLARLESS SHIRT

This shirt looks conventional at first. Then heads off in the other directions. Cut big and boxy. Roomy and comfortable. What it lacks in collars, it makes up for in places to put your pens. Deep shoulder-blade pleats. Buttons that even your laundry can't mangle. Two pockets and four pen loops.

Please wear one to a stuffy, old-fashioned restaurant that still requires a tie and prove how medieval dress codes are. Michael once put a matchbook over the collar button and was welcomed graciously into the restaurant.



It's the new classic, totally appropriate for casual workplaces and every places.

S-M-L-X

NEW in luxurious handkerchief linen:

\$190.00 204-2001 white

\$190.00 204-2002 black

also available in limited quantities/sizes: \$160.00

204-7027 black w/white combed

cotton herringbone weave \$160.00 204-7028

black w/white combed cotton windowpane check

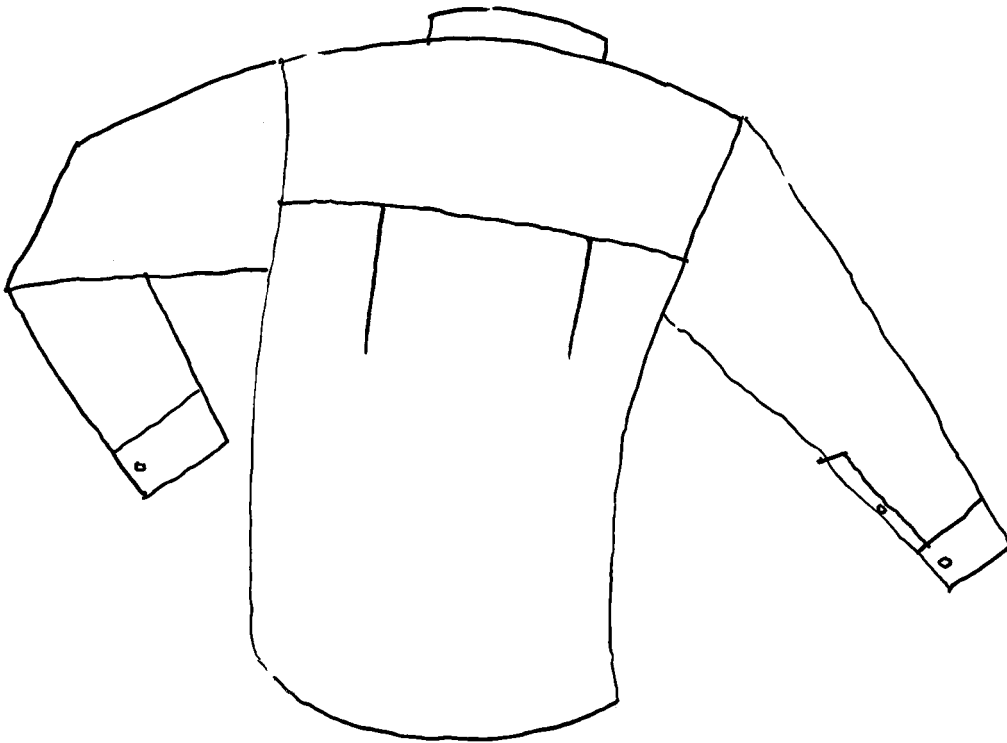
\$130.00 204-7006 white pima cotton

\$120.00 204-7003 khaki linen shirting

\$120.00 204-7012 silvergrey silk noil

THE BACK OF ALL WALKING MAN SHIRTS

Designed to make your shoulders wide and your arms comfortable.



"My husband has a collection of Walking Man shirts. He's still wearing ones we bought five years ago, and they look great.

They could be \$500 shirts for the value!"

V.K., New York, New York

Please Note:

We recommend you order at least two Walking Man shirts, that way when someone says "great shirt!" you'll know you have another one to wear tomorrow...

LEGENDARY SHIRT

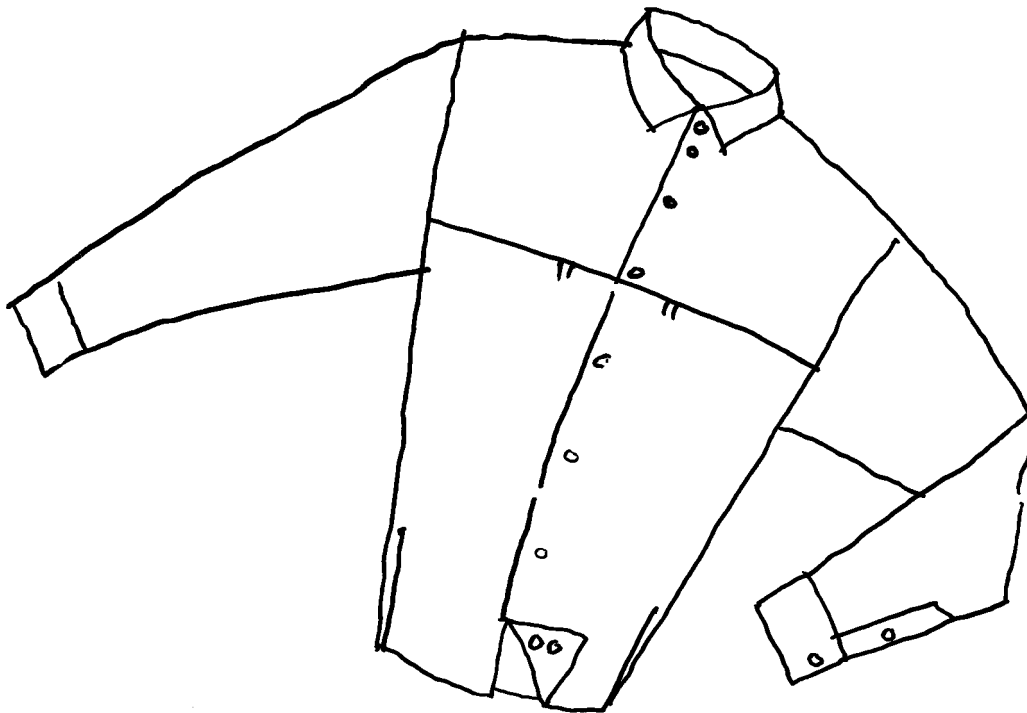
The Legendary Shirt gives you the best of all worlds.

Picture the favorite features of Walking Man's famous shirts: the generous proportions, deep back yoke and shoulder blade pleats, and indestructible buttons.

Add the trim pointed collar of the Great White and the plentiful pockets of the Collarless. That's the heroic Legendary Shirt.

natural silk noil that travels well and doesn't wrinkle. Roll up your sleeves for the big meeting, roll them down for dinner and still look great. It's like having your cake and eating it too.

\$140.00	100% silk noil	S-M-L-X
<i>available in limited quantities/sizes:</i>		
205-8003	bronze	
205-8005	gold	
205-8006	steel	
205-8016	cerulean	
205-8017	vintage	
205-8018	chocolate	
205-8019	verdigris	



Even better, we've made it in a gang of wardrobe-building colors in a terrific

ORIGAMI COAT

The one coat to take for many of your travels. Multiple wearing opportunities from a blazer to a light overcoat. Very at home in business settings. Buttoned open, it can go to formal affairs with aplomb. Unbuttoned, it has a certain artistic "studio coat" flair.

The overall design makes a very natty coat.

The sleeves are designed to roll up or not. The pockets are cut at an angle so they're easy to get into and hold a ton of stuff. The collar looks great with all kinds of shirts. Lower seam "anchors" the coat, shoulder seams "frame" it, establishing the profile.

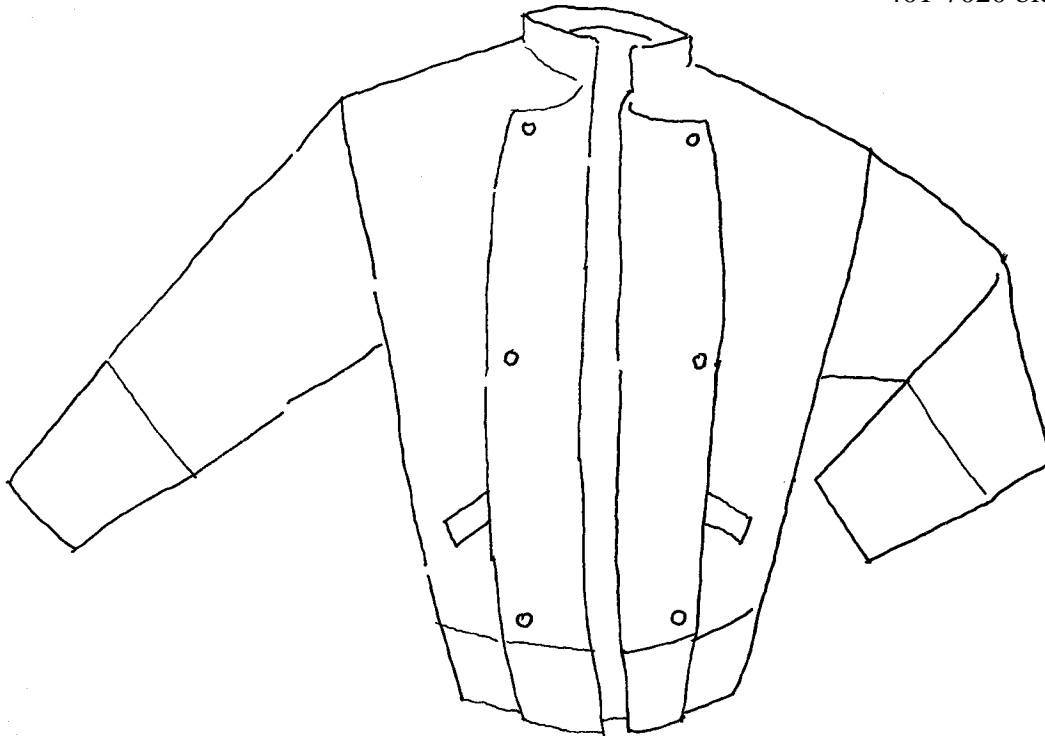
Wear it with the matching Perfect Trousers and you have a full Origami Suit.

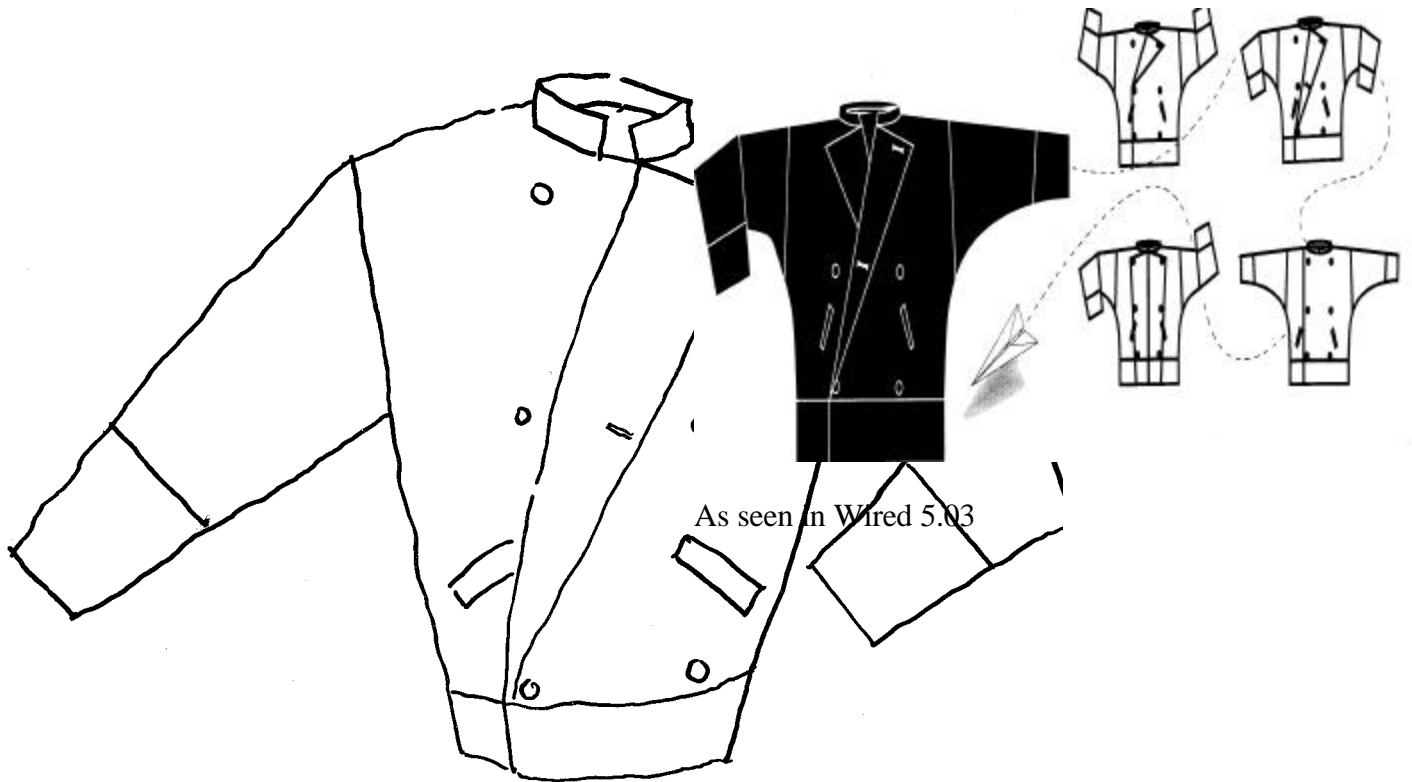
"The proportions are like a Chinese Mandarin jacket, which is very flattering, And the minimal approach transcends of-the-moment-fashion," a judge commented.

International Design 39th Annual Design Review, Origami Coat Consumer Products

- \$470.00 S-M-L-X
- 401-7022 black 100% wool gabardine
- 401-7023 crimson 100% wool gabardine

- also available in very limited quantities:*
- \$220.00 401-7005 slate cotton twill
 - SAMPLE washer denim
 - \$335.00 401-7021 olive hemp canvas
 - 401-7020 bleu hemp canvas





because I love it so much, I need to think of an excuse to go somewhere to wear it. I have a collection of great coats, this is by far the best. Excellent quality, beautiful fabric, love the look and feel; thank you!"
S.M., Chicago, Illinois

"Morph the Origami Suit into everything from casual sportswear to chic evening attire to a weather-tight button-down (or be) trapped in stuffy business suits."
Paul Saffo, Director Institute for the Future,

Menlo Park, California

THE SOFT SUIT

A power suit for people who are comfortable with the power they have.

When the only ladder left to climb is in your library...the only ladder left to climb is attached to a 30' sailboat...the only doors left to knock on you have all the keys for anyway...the only cold calls left happen on ski slopes with cellular phones.

You know what we mean. You're there, looking good.

Ward Schumaker drew this picture >

Made in a beautiful charcoal wool-flannel fabric, soft to the touch, drapes beautifully, and looks great. The coat is fully lined with inside pockets. The shawl collar narrows to a low, double-breasted closure. The length and the shape create a slimming vertical line. The body is cut straight, with raglan sleeves to keep it all soft, not too tailored. Relaxed and elegant.

The trousers: traditionally cut with double pleats, adjustable button tabs on the waist and a straight cut leg. Deep side pockets.

We've included a button tab hip pocket. It's okay, you'll find yourself standing a lot, looking good in the suit.

S-M-L-X charcoal wool flannel

\$800.00 404-7010 Full Soft Suit

\$520.00 407-7010 Suit Coat only

put on a little authority with your jeans!

\$280.00 302-7010 Trousers only

you'll want to have a second pair



THE PERFECT TROUSERS

We really thought about calling these the "fine ass trousers" but figure "Perfect Trousers" are easier to order. Slightly retro, very slimming profile.

Five belt loops designed to look good with and without a belt. Buttons and tabs make it easy to avoid owning two wardrobes. The "rise" is designed to be, well, just right.

Full cut, generous proportions, double pleats. One right-hand back pocket with a button tab.

Give us your inseam length and we'll hem and/or cuff them for you, or we'll include a \$10 gift certificate and you can take care of it yourself.

\$280.00

S-M-L-X

NEW Beautiful textured linen trousers:

303-2003 natural 100% Waterford linen

303-2004 olive 100% Waterford linen

302-7010 charcoal wool flannel

(Same trousers as the Soft Suit, it's a good idea to have a second pair.)

303-7022 black wool gabardine

303-7023 crimson wool gabardine

Please Note: Combine these with the Origami Coat for a Full Origami Suit.

also available in limited quantities/sizes:

Linen blended with silk - the comfort of linen and uncrumple-ability of silk:

303-7014 black 80% tussah silk/20% linen

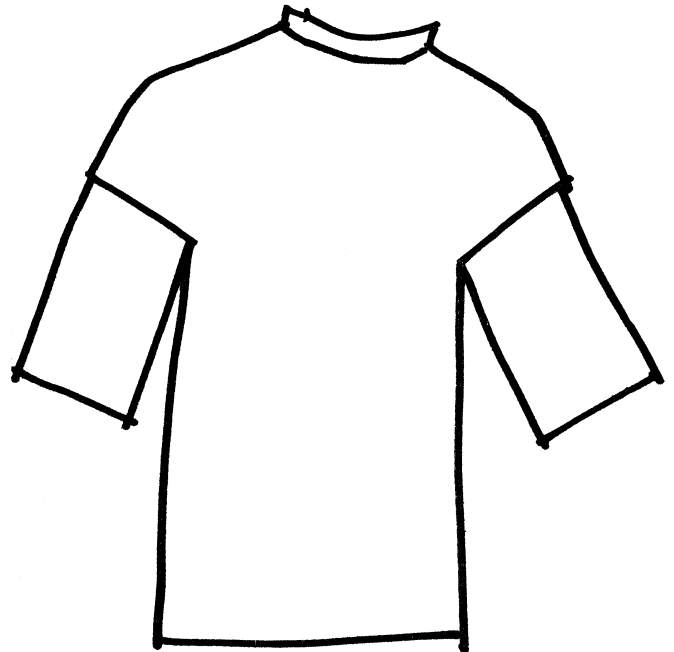
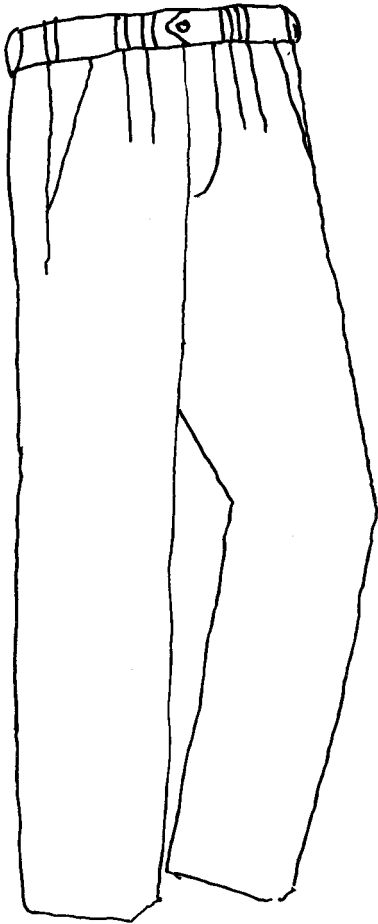
303-7015 olive 80% tussah silk/20% linen

THE URBAN JERSEYS

The ultimate dress casual. More like a team jersey than underwear. Looks great with the Soft Suit, the Origami, the Urban Uniform and the Urban Travelers. Make a quiet statement and be comfortable.

Super soft, hefty combed cotton knit. Dropped shoulders. Baseball length sleeves never need pushing up, look fine rolled up. Ribbed stand up collar, not mock anything.

In our regular sizes for every body, or try the XX- - makes a great nightshirt or a truly generous fit even on big guys.



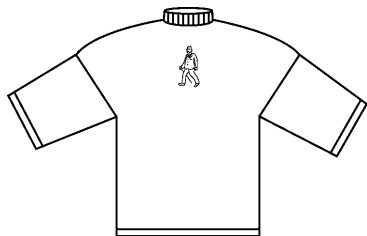
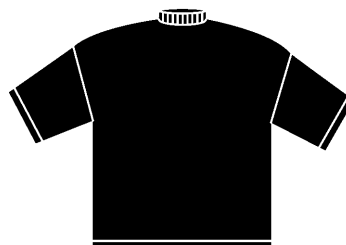
S-M-L-X:

- 201-6002 white w/ silver-grey logo
Walking Man embroidery
- 201-8000 white
- 201-6003 black w/ crimson easy chair
- 201-8001 black

XX:

- 201-6005 XX black w/multicolor shades
embroidery
- 202-6005 XX black
- 202-8000 XX white

\$70.00 100% combed cotton knit



URBAN TRAVELERS

We translated our knit pants into a classic trouser to become the ultimate gear.

They conform to our "no back pocket policy" with chiropractor-approved sitdown leg pockets. Roomy double pleats and button tab waist for a comfortable fit in soft, durable, mid-weight 100% cotton twill.

We put in a back leg seam to make the fit simple and flattering. The side seam pockets are deep enough to hold your newspaper or that paperback novel you can't put down. The natural corozo tagua nut buttons are dyed to match and have a rich grain pattern.

We cut the legs extra long and left them unhemmed so that you can finish them to exactly the right length, cuffed or not - you decide. We want you to be creative in *and* with them. Give us your inseam length and we'll hem and/or cuff them for you, or we'll include a \$10 gift certificate and you can take care of it yourself. Will wonders never cease?

It's wild how practical these pockets are >-think flight suits and ski gear....

Pair them with the Great White Shirt to impress your boss, with the Walking Man Urban Jerseys to suit yourself.

\$120.00 100% cotton twill
S-M-L (*X not currently available*)

300-7001 khaki
300-7002 moss



THE HERO JACKET

We started with a classic varsity jacket and made it about a hundred times better. Gives new meaning to "full dress" on your Harley. Wool-blend body. Long leather sleeves. Leather cuff guards. Inside pocket for small secret stuff. Tough durable lining.

Embroidered Sumo Guy or Walking Man on the back, just to keep 'em guessing, or all black on the back. To really confuse 'em.

"Love the Sumo Guy Hero Jacket I bought. People are always asking me if I'm on the Sumo wrestler team!"
J.C., Ft Worth, Texas

\$420.00 S-M-L-X

- 401-6000 Walking Man embroidery
- 401-6001 Sumo Guy embroidery
- 401-6004 black

203-5000

95% combed cotton/5% acrylic



THE ART SHIRT

A ready made ~~traditionally~~ worn by the official members of the Design Office at important seminars and on clean-up day.

Now available to the rest of the population of Earth.

Motto on the back:

Challenge::Fury::Neatness®

"The best sweatshirt I've ever owned"
R.G., Vancouver, Canada

\$50.00 One size: X black



T SHIRTS WITH ATTITUDE

Graphic design T-shirts with Attitude. What do these images mean? Personal interpretations welcome.

Designed by highly scientific, psychological methodologies of matching graphic images involving, well -it's too technical to go into here, but you can ask a designer the next time you see one. Regardless, these t-shirts carry intriguing image pairs that are thought-provoking and very fun to wear.

Order several, start a collection, make your statement.

"All my friends have opinions about what the pictures mean. It's cool!"
S.H.C., Oakland, California

example: 101 BUTTERFLY/VICE



Not all sizes available in all styles, sorry! Please pick yours + a back-up choice or two.

\$20.00 Youth M-L; Adult S-M-L-X
white 100% combed cotton knit

- 101 BUTTERFLY/VICE
- 102 NUNS/SAWBLADES
- 103 HANDS/LOCK
- 104 BISON/WHEELBARROW
- 105 MIRROR/CAR
- 106 PLUG/SPACE MODULE
- 107 NIAGARA FALLS/WRENCH
- 108 TIRE/CAMEL
- 109 TYPEWRITER/MONKEY
- 110 CAMERA/MUSES
- 111 PLIERS/SQUIRREL
- 112 PLANE/FLYSWATTER

